CARA O'DONIEL (SHE/HER)

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PROFESSIONAL SUMMARY

I am an experienced Graphic and Web Designer with experience Adobe Create software, all social media platforms, and print/digital media.

SKILLS

- Microsoft Office
- ♦ Google Suite
- ♦ Photoshop
- ♦ Adobe Illustrator
- ♦ Adobe InDesign
- Adobe Dreamweaver

- Digital Marketing
- Video Editing
- Social Media Marketing
- ♦ SEO & Website Analytics
- ♦ HTML & CSS
- WordPress Web Building

WORK HISTORY

2022-Present

CEO & Web Designer

 Owner of the Neurodivergent and Disabled Creative Network, web design and management for small business owners who also have ADHD, Autism, and other disabilities

2012-Present

Freelance Designer

- Create business identities for clients, including logos, banners, and marketing materials
- Build and manage web sites for clients, including copywriting, SEO, analytics, and e-commerce
- Create enamel pins, digital illustrations, and streamer profile images

April 2022 -

Director of Art and Design

June 2022

- ♦ Supervise Art Department for Crystal Queer Communications Newsletter
- Responsible for newsletter layout and design

June 2017 -

EMR Specialist

May 2021

- Assistant with day-to-day operations within Open Door Community Health Centers
- ♦ Responsible for training new employees in Epic EMR systems
- Worked closely with administration to design, create and distribute continuing education materials

April 2015 -

Marketing Specialist

June 2017

- Manage social media sites for Visiting Angels in Eureka, CA
- Designed brochures and posters, web advertisements, and monthly newsletter
- Managed business-to-business relations

EDUCATION

May 2012

Point Loma Nazarene University

Graphic Design, BA